

Michael Guarino

1 Barbara Court
Greenlawn, NY 11740
631-757-9588
guarino.michael@gmail.com

Objective:

To apply my diverse background in new media, web design and internet technologies management in a position where I can be a major contributing factor in a dynamic company. My broad range of skills and professional experience make me an ideal candidate for a company interested in utilizing the internet and new media to sell and promote their products and services, and to reach new markets.

Qualifications:

Experience and skills in the design, production and administration of web sites and new media projects for the health care and advertising industries. Demonstrated achievements in project management and administration of web technologies. Innovative, artistic, results oriented leader who can meet deadlines and maintain budgets.

Technical Expertise

Web site design-HTML-CSS-XHTML	Digital Photography	Adobe Photoshop
Macromedia Dreamweaver	Video Production	MS Word, Access and Excell
MySQL and PHP	iMail email Server Admin	MS Powerpoint Advanced
Java Script	GIF animator-Flash-Swish	Adobe Acrobat Professional
Current Internet Technologies	Active Server Pages	Corel Draw and Paint

Fonar Corporation, Melville, NY Web Site Designer/Administrator 1998 - present

- Webmaster for Fonar.com – Medical device manufacturer of the Upright MRI
- Site designer: responsible for designing and developing Fonar Corporation web sites for medical professional and consumer markets
- Site Administrator: responsible for content, coding, graphics creation and creative direction.
- Investigate current Internet trends and technologies and provide solutions to internal clients and customers
- Webmaster for HMCA.com – designer, administrator
- Design and produce professional Powerpoint presentations for marketing, instructional and tradeshow kiosks with an emphasis on radiology and medicine.
- Execute media projects from concept to completion utilizing digital photography, video production, web sites and new media
- Email Administrator: manager user accounts for multiple domains, managing features such as mailing lists, passwords, etc.
- Work directly with Chief Executive Officer on special high profile projects.

LongIslandArts.com 1998-present

- Webmaster, developer and creator of LongIslandArts.com, a community based web site serving local artists and art related services.

Video and Multimedia Producer 1988-1998

- Plan, organize and execute television advertising, corporate videos and scientific content for promotional programs and trade shows.
- Interface with clients to evaluate production requirements.
- Negotiate production schedules, track production expenses and suggest enhancements to maximize visual impact.
- Work directly with Chief Executive Officer on special high profile projects.
- Manage crew, talent, scriptwriters, computer graphic artists and video editors throughout project.
- Used linear and non-linear editing systems.
- Designed/Installed computer based videotape library database.
- Advised senior management on purchases of equipment and rental technologies.

Fairchild Weston Systems, Syosset, N.Y.

A/V Video Specialist/Cameraman

1981-8/88

- Internal Producer of video and multimedia programs for sales, training and Human Resources departments.
- Developing an internal video production department.
- Edited product, training and communications programs.
- Photography and A/V for presentation materials, including color photographic printing, controlled the quality and service of internal photo lab

Educational Record

- 9/76- 5/1980 Rochester Institute of Technology - BFA Photography awarded 1980
- 9/79- 1/1980 Salzburg College, Salzburg, Austria - Semester abroad
- 9/77- 12/1977 The New School, New York, N.Y. - Photo workshop with Lisette Model
- 9/74- 5/1976 S.U.N.Y. at Farmingdale - AAS Photographic Technology awarded 1976

Interests and Achievements

Enjoy reading, music, and personal computers. Contemporary Artist, working with collage, mixed media and photography.